Image# 14978193770 PAGE 1 / 11

### FEC FORM 3X

# REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

						Office Use Only
NAME OF COMMITTEE (in full)	TYPE OR PRINT	=/10	mple: If typir r the lines.	ig, type	12FE4M5	
Character Counts Polit	tical Action Co	mmittee				
ADDRESS (number and street)	P O Box 373					
Check if different						
than previously reported. (ACC)	Fairfax Station				VA	22039
2. FEC IDENTIFICATION NU	JMBER ▼	CITY 🛦		;	STATE A	ZIP CODE ▲
C C00521757		3. IS THIS REPORT		IEW N) <b>OR</b>	AN (A)	MENDED
4. TYPE OF REPORT (Choose One)	(b) Monthly Report Due On:	Feb 20 (M2)	l l	May 20 (M5)	Aug	20 (M8) Nov 20 (M11) (Non-Election Year Only)
(a) Quarterly Reports:	Bue on.	Mar 20 (M3)		lun 20 (M6)	H	20 (M9) Dec 20 (M12) (Non-Election Year Only)
April 15 Quarterly Report (C	Q1)	Apr 20 (M4)		lul 20 (M7)	-	20 (M10) Jan 31 (YE)
July 15 Quarterly Report (C	(c) 12-Day PRE-EI	ection	Primary (12P	-	General	
October 15 Quarterly Report (C	· ·	for the:	Convention (	120)	Special (	123)
January 31 Year-End Report (Y		Election on	M   M /	D   D /	Y   Y   Y   Y	in the State of
July 31 Mid-Year Report (Non-electio Year Only) (MY)	POST-	Election for the:	General (30G	i)	Runoff (3	Special (30S)
Termination Report (TER)	Порон	Election on	M = M /	D = D /	Y	in the State of
5. Covering Period 07		2014	through	M M M	30	2014
I certify that I have examined th	is Report and to th	e best of my kno	wledge and b	elief it is tru	e, correct and	d complete.
Type or Print Name of Treasure	Susan Arceneau	x				
Signature of Treasurer Susan	n Arceneaux		[Electronically	Filed]	ate 10	07 / 2014
NOTE: Submission of false, erron	eous, or incomplete	information may su	ubject the pers	on signing th	is Report to the	ne penalties of 2 U.S.C. §437g.
Office Use Only						FEC FORM 3X Rev. 12/2004

FEC <b>Form 3X</b> (Rev. 02/2003)	SUMINARY PAGE OF RECEIPTS AND DISBURSEMENTS	Page <b>2</b>
Write or Type Committee Name		
Character Counts Political Action C	ommittee	
Report Covering the Period: From: 07	7 01 2014 T	o: 09 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand  January 1,  2014		187.26
(b) Cash on Hand at  Beginning of Reporting Period	304923.26	
(c) Total Receipts (from Line 19)	123000.00	445000.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	427923.26	445187.26
7. Total Disbursements (from Line 31)	422975.50	440239.50
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	4947.76	4947.76
9. Debts and Obligations Owed <b>TO</b> the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed <b>BY</b> the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
This committee has qualified as a multical	ndidate committee. (see FEC FORM 1M)	
F	For further information contact:	
	Federal Election Commission 999 E Street, NW Washington, DC 20463	

Toll Free 800-424-9530 Local 202-694-1100

### **DETAILED SUMMARY PAGE**

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

### Character Counts Political Action Committee

butions (other than loans) From: ndividuals/Persons Other han Political Committees ) Itemized (use Schedule A)	123000.00	445000.00
han Political Committees	123000.00	445000 00
	123000.00	445000.00
) Itemized (use Schedule A)	123000.00	445000 00
	7	110000.00
i) Unitemized	0.00	0.00
ii) TOTAL (add		
Lines 11(a)(i) and (ii)▶	123000.00	445000.00
olitical Party Committees	0.00	0.00
	7	
such as PACs)	0.00	0.00
otal Contributions (add Lines		
1(a)(iii), (b), and (c)) (Carry		
otals to Line 33, page 5)	123000.00	445000.00
ers From Affiliated/Other		
Committees	0.00	0.00
ans Received	0.00	0.00
	0.00	0.00
	0.00	0.00
·	0.00	0.00
	, , , , ,	0.00
	0.00	0.00
ends, Interest, etc.)	0.00	0.00
ers from Non-Federal and Levin Funds		
n-Federal Account		
rom Schedule H3)	0.00	0.00
	0.00	0.00
vin Funds (from Schedule H5)	0.00	0.00
tal Transfers (add 18(a) and 18(b))	0.00	0.00
	Lines 11(a)(i) and (ii)	Lines 11(a)(i) and (ii)

### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
Operating Expenditures:     (a) Allocated Federal/Non-Federal		Calcilaai Icai to Date		
Activity (from Schedule H4)				
(i) Federal Share	0.00	0.00		
(ii) Non-Federal Share	0.00	0.00		
(ii) Non-Federal Share(b) Other Federal Operating	0.00	0.00		
Expenditures	33491.50	50755.50		
(c) Total Operating Expenditures				
(add 21(a)(i), (a)(ii), and (b)) ▶	33491.50	50755.50		
2. Transfers to Affiliated/Other Party	0.00	0.00		
Committees	0.00	0.00		
Federal Candidates/Committees and Other Political Committees	0.00	0.00		
. Independent Expenditures				
(use Schedule E)	389484.00	389484.00		
Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F)	0.00	2.22		
(use Schedule F)	0.00	0.00		
6. Loan Repayments Made	0.00	0.00		
z zoan nopaymone made				
7. Loans Made	0.00	0.00		
Refunds of Contributions To:     (a) Individuals/Persons Other				
Than Political Committees	0.00	0.00		
(b) Political Party Committees	0.00	0.00		
(c) Other Political Committees	3.00			
(such as PACs)	0.00	0.00		
_				
(d) Total Contribution Refunds	0.00	0.00		
(add Lines 28(a), (b), and (c))▶	7	0.00		
O. Other Disbursements	0.00	0.00		
	7	7		
. Federal Election Activity (2 U.S.C. §431(20))				
(a) Allocated Federal Election Activity				
(from Schedule H6) (i) Federal Share	0.00	0.00		
(i) redetal State				
(ii) "Levin" Share	0.00	0.00		
(b) Federal Election Activity Paid Entirely				
With Federal Funds	0.00	0.00		
(c) Total Federal Election Activity (add	0.00	0.00		
Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00		
. Total Disbursements (add Lines 21(c), 22,				
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	422975.50	440239.50		
	7	7		
. Total Federal Disbursements				
(subtract Line 21(a)(ii) and Line 30(a)(ii)	422075 50	440220.50		
from Line 31)	422975.50	440239.50		

#### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	123000.00	445000.00
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	123000.00	445000.00
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	33491.50	50755.50
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
8. Net Operating Expenditures (subtract Line 37 from Line 36)	33491.50	50755.50

## SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:			PAGE		6	OF	11	
(check only one)								
	I1a	11b		11c		12		
	13	14		15		16		17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

or for commercial purposes, other than using	the name and address of any political committee to	solicit contributions from such committee.			
NAME OF COMMITTEE (In Full) Character Counts Political Ac	tion Committee				
Full Name (Last, First, Middle Initial) <b>4.</b> Gary A Davis		Date of Receipt			
Mailing Address 800 Market St Suite 602		07 28 2014			
City Chattanooga	State Zip Code TN 37402	Transaction ID : 1051  Amount of Each Receipt this Period			
FEC ID number of contributing federal political committee.	C	37000.00			
Name of Employer  AAT Carriers	Occupation President				
Receipt For:  Primary General  Other (specify) ▼	Aggregate Year-to-Date ▼ 359000.00				
Full Name (Last, First, Middle Initial)  3. Gary A Davis  Mailing Address 800 Market St	Gary A Davis				
Suite 602 City Chattanooga	State Zip Code TN 37402	07 31 2014  Transaction ID : 1052  Amount of Each Receipt this Period			
FEC ID number of contributing federal political committee.	С	86000.00			
Name of Employer  AAT Carriers  Receipt For:	Occupation President				
Primary General Other (specify) ▼	Aggregate Year-to-Date ▼  445000.00				
Full Name (Last, First, Middle Initial)		Date of Receipt			
Mailing Address		M = M / D = D / Y = Y = Y			
City	State Zip Code	Amount of Each Receipt this Period			
FEC ID number of contributing federal political committee.	C				
Name of Employer	Occupation				
Receipt For:  Primary General  Other (specify) ▼	Aggregate Year-to-Date ▼				
SUBTOTAL of Receipts This Page (optional)		123000.00			
TOTAL This Period (last page this line numb	er only)	123000.00			

### S ľ

S	CHEDULE B (FEC Form 3X)		FOR LINE NUMBER: PAGE 7 OF						OF	11	
IT	EMIZED DISBURSEMENTS	Use separate schedule for each category of the		(check only one)							
		Detailed Summary Pag		X 21b 27	22 28a	23 28b	L	24 28c	25 29		26 30b
Γ.	information coming from such Demants and Chaten									.4:	
	ny information copied from such Reports and Statem for commercial purposes, other than using the name										1
$  \setminus $	NAME OF COMMITTEE (In Full)										
	Character Counts Political Action C	Committee									
_	Full Name (Last, First, Middle Initial)										
Α.	New Strategies Group					Disbur	seme		YY	V	
	Mailing Address 3923 Byron Street	07	ľ	31	I L	2014					
	City	State Zip Code			Trans	action I	D · 1	053			
	Houston  Rurness of Dishursement	TX 77005			mans	action		000			
	Purpose of Disbursement Consulting: Political Strategy Consultin		П		Amount	of Eac	n Dis	sbursem	ent this	Perio	od
	Candidate Name			Category/ Type					1500	0.00	٦
	Office Sought: House Disbursen	nent For:		Турс		,		,			
	Senate	Primary Genera	al								
		Other (specify) ▼									
_	State: District:										
В.	Full Name (Last, First, Middle Initial)  Political Compliance Services Inc				Date of	Disbur	seme	ent			
	Tollical Compliance Services inc				M = M		■ D		YY	Υ	
	Mailing Address P O Box 373				08	l L	03	l L	2014		
	City S Fairfax Station	State Zip Code VA 22039			Trans	action I	D : 1	054			
	Purpose of Disbursement Consultant: Compliance		Tr		A		. D:		4 4 5 5 -	D	
	Candidate Name		-  L		Amoun	of Eac	וט ר	sbursem	ent this	Perio	oa
	Canada Name			Category/ Type		-,		,	535	0.00	
	Office Sought: House Disbursen										
		Primary Genera	ıl								
	State: President  District:	Other (specify) ▼									
_	Full Name (Last, First, Middle Initial)										
C.	TelOpinion Research				Date of	Disbur	seme				
	Mailing Address 3275 Cobbs Dr				07	/ D	21	/ Y	2014	Y	
	City	State Zip Code									
	Palm Harbor	FL 34680			Trans	action I	D : 1	1055			
	Purpose of Disbursement Research										
	Candidate Name		-  L		Amount	of Eac	n Dis	sbursem	ent this	Perio	od
	Candidate Name			Category/ Type					900	0.00	$\Box$
	Office Sought: House Disbursen	nent For:		715.5		1		- 1			
	Senate	Primary Genera	al								
		Other (specify) ▼									
_	State: District:										
5	SUBTOTAL of Disbursements This Page (optional)								2935	0.00	
$\vdash$				<u> </u>		-					Ī
1	<b>OTAL</b> This Period (last page this line number only)					,		- ,			

### S ľ

S	CHEDULE B (FEC Form 3X)		FOR LINE NUMBER: PAGE 8 OF						
IT	EMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	dule(s) (check only one)			_			
		Detailed Summary Page	X 21		23	24	25	26	
_			27		28b	28c	29	30b	
	ny information copied from such Reports and Statem for commercial purposes, other than using the name								
$\setminus$	NAME OF COMMITTEE (In Full)								
	Character Counts Political Action C	Committee							
_	Full Name (Last, First, Middle Initial)								
Α.	Two Bytes Data LLC	Date of	Disburseme		YYY	Y			
	Mailing Address 2932 Hickory Street	08	04	2	2014				
		State Zip Code		Trans	action ID : 1	056			
	Alexandria Purpose of Disbursement	VA 22305							
	Data services			Amount	of Each Dis	sbursemen	ıt this F	eriod	
	Candidate Name		Category/ Type				300	.00	
	Office Sought: House Disbursen	nent For:							
		Primary General							
	State: District:	Other (specify) ▼							
_	Full Name (Last, First, Middle Initial)								
В.	Venable LLP			Date of	Disburseme	ent			
	Mailing Address P O Box 62727			07	15		2014	Y	
	-								
	•	State Zip Code MD 21264		Trans	action ID: 1	1057			
	Purpose of Disbursement Legal			Amount	of Each Dis	sbursemen	ıt this F	Period	
	Candidate Name		Category/ Type				616	5.50	
	Office Sought: House Disbursen	nent For:	Турс		, , , , , , , , , , , , , , , , , , , ,	,			
		Primary General							
	President State: District:	Other (specify) ▼							
	Full Name (Last, First, Middle Initial)								
C.	Venable LLP			Date of	Disburseme				
	Mailing Address P O Box 62727			08 15 2014					
		State Zip Code		Trans	action ID : 1	1058			
	Purpose of Disbursement	MD 21264							
	Legal			Amount	of Each Dis	sbursemen	t this F	eriod	
	Candidate Name		Category/ Type				3180	.00	
	Office Sought: House Disbursen	nent For:							
		Primary General							
		Other (specify) ▼							
	State: District:								
5	SUBTOTAL of Disbursements This Page (optional)		·····				4096.	.50	
ļ,	OTAL This Period (last page this line number only)						33446.	.50	
1 '	I office (real page tills lifte fluttibet offly)					-			

#### SCH ITEN

Susan Arcenaux

Signature

SCHEDULE E (FEC Form 3			
TEMIZED INDEPENDENT EXPENI	DITURES		PAGE 9 OF 11 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	<u>.</u>		FEC IDENTIFICATION NUMBER ▼
Character Counts Political Ac	tion Committee		C C00521757
Check if 24-hour report 48-hour	report New rep	port Amends repo	ort filed on
Full Name of Payee Herd Media			Date of Public Distribution/Dissemination
Mailing Address 407 South West Street			07 10 2014
107 South West Street			Amount
#499 City	State	Zip Code	93252.00
Alexandria	VA	22314	Transaction ID : 1042  Date of Disbursement or Obligation
Purpose of Expenditure Media Buy - TN 07/10/14 ad		Category/ Type	07
Name of Federal Candidate		X Support	Office Sought: X House District: 03
THOMAS WESTON WAMP		Oppose	President Senate State: TN
Calendar Year-To-Date Per Election for Office Sought		389484.00	Disbursement For:
Full Name of Payee Herd Media			Date of Public Distribution/Dissemination  07 / 29 / 2014
Mailing Address 107 South West Street #499	i.		Amount
#499 City	State	Zip Code	171967.00
Alexandria	VA	22314	Transaction ID : 1046  Date of Disbursement or Obligation
Purpose of Expenditure Media buy - TN 07/29/14 ad		Category/ Type	07 / 28 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate		Support	Office Sought: X House District: 03
THOMAS WESTON WAMP		Oppose	President Senate State: TN
Calendar Year-To-Date Per Election for Office Sought		389484.00	Disbursement For:
(a) SUBTOTAL of Itemized Independent	Expenditures		> 265219.00
(b) SUBTOTAL of Unitemized Independent	ent Expenditures		. •
(c) TOTAL Independent Expenditures			
	any candidate or authorized		not made in cooperation, consultation, or concert of either, or (if the reporting entity is not a political

[Electronically Filed]

Date

07 2014 11

### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE		OF		11	
FOR L	INE 24	OF	FOF	RM	ЗХ

	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Character Counts Political Action Committee	C C00521757
Check if 24-hour report 48-hour report New report Amends r	report filed on
Full Name of Payee	Date of Public Distribution/Dissemination
Herd Media	08 / 02 / 2014
Mailing Address 107 South West Street	Amount
#499	
City State Zip Code  Alexandria VA 22314	85115.00
	Transaction ID : 1049  Date of Disbursement or Obligation
Purpose of Expenditure Media buy - TN 08/02/14 ad  Category/ Type	08 / 01 / 2014
Name of Federal Candidate Suppor	t Office Sought: X House District: 03
THOMAS WESTON WAMP Oppose	
Calendar Year-To-Date	Disbursement For: X Primary General
Per Election for Office Sought 389484.00	2014 Other (specify) ▶
Full Name of Payee JDA Frontline	Date of Public Distribution/Dissemination
Mailing Address 429 King Street	07 10 2014
436 King Street	Amount
Suite B City State Zip Code	18325.00
Charleston SC 29403	Transaction ID : 1044  Date of Disbursement or Obligation
Purpose of Expenditure Production expenses - TN 7/10/14 ad  Category/ Type	07 / 11 / 2014
Name of Federal Candidate Suppor	t Office Sought: X House District:03
THOMAS WESTON WAMP Oppose	TN
Calendar Year-To-Date Per Election for Office Sought 389484.00	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures	103440.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	······ <b>&gt;</b>
Under penalty of perjury I certify that the independent expenditures reported herein we with, or at the request or suggestion of, any candidate or authorized committee or ager party committee) any political party committee or its agent.	
	Date 08 / 01 / 2014
Signature	

### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE		OF		
FOR L	INE 2	4 OF	<b>FORM</b>	ЗХ

NAME OF COMMITTEE (In Full)						
Character Counts Political Action Committee	FEC IDENTIFICATION NUMBER ▼					
Character Counts Political Action Committee		C C00521757				
Check if 24-hour report 48-hour report New report Amends report filed on						
Full Name of Payee		Date of Public Distribution/Dissemination				
JDA Frontline		07 29 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y				
Mailing Address 438 King Street		Amount				
Suite B	•	20005.00				
1	Code	20825.00				
Charleston SC 29	403	Transaction ID: 1047 Date of Disbursement or Obligation				
Purpose of Expenditure	ategory/	M M / D D / Y Y Y Y				
Production expenses - 7/29/14 ad	Type	07 25 2014				
Name of Federal Candidate	X Support Offic	e Sought: X House District:03				
THOMAS WESTON WAMP	Oppose	President Senate State: TN				
Calendar Year-To-Date	Disb	ursement For: X Primary General				
Per Election for Office Sought	89484.00 2014	Other (specify)				
Full Name of Payee		Date of Public Distribution/Dissemination				
		M   M   / D   D   / Y   Y   Y   Y				
Mailing Address						
		Amount				
City State Zip	Code					
State Zip	Code					
		Date of Disbursement or Obligation				
Purpose of Expenditure	ategory/	M M / D D / Y Y Y Y				
	Type					
Name of Federal Candidate						
Name of Federal Camulate	Support Office	ce Sought: House District:				
	Oppose	President Senate State:				
Calendar Year-To-Date	Dish	pursement For: Primary General				
Per Election for Office Sought						
		Other (specify) -				
(a) SUBTOTAL of Itemized Independent Expenditures						
(b) SUBTOTAL of Unitemized Independent Expenditures						
(c) TOTAL Independent Expenditures						
(c) TOTAL independent Experiantiles	<b>&gt;</b>	389484.00				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.						
Susan Arcenaux [Electronically Filed] Date 07 29 2014						
Signature [Electronically Filea] Date 07 29 2014						
=.g/.mm. =						